

## **New website makes it easier than ever for organizations to stay healthy, fight illness**

ANTIOCH, Ill. - With today's launch of the new [Intelligent Healthcare Displays \(IHD\) website](#), schools, healthcare organizations and other public facilities can now help fight the spread of infectious diseases and educate about germ control with just a few clicks of a mouse.

IHD, a leading manufacturer of infection control stations, will showcase and sell hygiene-related posters, lobby racks, supply dispensers and more on the new site to meet a wide array of germ-control and hygiene-etiquette-education needs.

"Our customers – administrators, school nurses, building managers and infection control specialists, to name a few – are busy, on-the-go people," says Lee Sachnoff, president of IHD. "This new site offers a fast, convenient way to view and order our products, and access a number of resources from organizations such as the Centers for Disease Control and Prevention (CDC) and the World Health Organization, to educate and protect their students, staff or patients."

In recent years, the demand for infectious disease control has skyrocketed, prompted largely by virulent outbreaks of MRSA, H1N1 and others. To combat the spread of germs, IHD creates stylish, high-quality products that dispense preventive supplies including masks, sanitizers and tissues. These patented and tamper-resistant fixtures are offered in a wide variety of sizes and styles including freestanding infection control stations and slim-profile wall units. IHD's commercial-grade fixtures come with large graphic posters that effectively communicate the importance of essential hygiene. These stations can be customized and ordered through the new website, along with fun-loving and sophisticated educational posters, displays and more. IHD's exclusive pediatric line features bright, playful graphics and encourages good hygiene from an early age with products such as the award-winning "Clean Hands Club" stickers and posters.

"Hospital infections, such as MRSA, kill 90,000 people each year, and illnesses are responsible for more than 164,000,000 missed school days annually," says Sachnoff. "According to the CDC, hygiene etiquette education and hand washing are the simplest and most effective ways to prevent infection and illness. Our products and website were designed with this idea in mind."

Visit the new IHD website at [www.ihtdisplays.com](http://www.ihtdisplays.com) for more information on IHD's products and for resources on infection prevention. If you missed the IHD booth at [APIC 2010](#), you can still enter the IHD iPad giveaway contest. Enter online at [www.ihtdisplays.com](http://www.ihtdisplays.com). You can increase your chances to win by entering twice more by becoming an IHD fan on [Facebook](#) and [LinkedIn](#).

### **About IHD**

Intelligent Healthcare Displays manufactures and markets more than 750 products for the healthcare and infection control industries, including infection control stations, hygiene etiquette posters, display cases, brochure racks and more. IHD products allow hospitals, schools, office

buildings and other organizations to communicate the importance of essential hygiene etiquette effectively, while providing powerful tools for fighting the spread of bacteria, viruses and disease.

Located in Antioch, Ill., IHD's 80,000-square-foot factory is staffed by a team of recognized experts, who are knowledgeable in infection control initiatives and manufacturing processes. Every IHD display is methodically tested to withstand high-traffic conditions and regular cleaning with hospital-grade antiseptic solutions. For more information, visit [www.ihtdisplays.com](http://www.ihtdisplays.com) or call 888-861-6281.