

The Best Defense Against Swine Flu

ANTIOCH, Ill., April 30, 2009 -- The World Health Organization raised its alert level for swine flu on Monday, April 27th. Meanwhile, health officials around the globe are scrambling to keep up with the fast-moving virus. The demand for containing infectious disease has never been greater.

One company in particular is helping stop the spread of deadly germs: Intelligent Healthcare Displays. Responding to recommendations from the Center for Disease Control, IHD provides over 500 unique products to help battle contagions where it matters most.

The company's most popular products dispense preventive supplies including masks, sanitizers and tissues. These patented and tamper-resistant fixtures are offered in a wide variety of sizes and styles including free-standing infection control stations and slim-profile wall units. IHD's commercial-grade fixtures come with large graphic posters that effectively communicate the importance of essential hygiene etiquette to students, patients and staff.

Epidemiologists are aggressively applying the lessons they learned from SARS to the new outbreak of swine flu. Health authorities have been warning the public that germs and infections are easily cross-transferred in crowded conditions. IHD engineers answered this call by developing heavy-duty crowd guidance systems incorporating dispensers for infection control products to be used in waiting rooms and densely populated environments.

According to the CDC, infection control measures must start with education. As a result, IHD offers over 25 exclusive posters that directly address the CDC's recommendations for reducing the spread of germs. These licensed graphics were developed to highlight the two most important initiatives concerning Infection Control Specialists today: "Cover your Cough" protocol and "Hand Hygiene" etiquette.

IHD's posters provide any office, school and hospital with fun-loving and sophisticated graphics sure to capture the attention of the most demanding audience. A special pediatric series of posters was developed by award-winning illustrator Wayne Patrick to stress the importance of thorough and regular hand washing and "cover the cough" behavior by young children.

All hygiene etiquette posters are available in three popular sizes and can be ordered fully framed from a wide selection of clinical grade frames for wall or counter.

Despite the best efforts of responsible professionals, infectious disease in American hospitals, schools and public buildings is now at a critical level. According to recent national estimates, there are over 1,700,000 hospital infections, including 350,000 new MRSA cases, leading to 90,000 deaths each year. While these numbers are alarming, you can immediately reduce the spread of germs, viruses and infection by deploying the products created by IHD. In response to the emerging health threat of the Swine Flu, the Secretary of the Department of Homeland Security, Janet Napolitano, declared funds to be released to support the public health response.

For more information and a catalog call IHD at (888) 861-6281 or see a sampling of products at <http://IHDisplays.com>.

IHDisplays Images: <http://www.ereleases.com/pr/2009-IHDisplays-Posters.jpg>
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